

STATE OF TEXAS

COUNTY OF BRAZORIA

CITY OF LAKE JACKSON

BE IT KNOWN that the Lake Jackson Hotel Occupancy Tax Committee met on Tuesday, March 7, 2023, at 11:30 a.m. in the Alice Rodgers Council Chambers, Lake Jackson with the following in attendance:

Gerald Roznovsky

Wes Copeland

Lindsay Scovil

Wanda Coker

Lora-Marie Bernard

Jesse Glatz, Chair

Ande Larsen

Nikisha Patel

Edith Fischer

Milford John-Williams, Asst. to the City Manager

Sherri Russell, City Attorney

Sally Villarreal, City Secretary

James Bryson, Finance Director

SWEAR IN NEW MEMBERS

Ms. Villarreal administered the Oath of Office to Jesse Glatz, Nikisha Patel and Ande Larsen.

SELECT NEW CHAIRPERSON

On motion by Ms. Scovil, seconded by Mr. Copeland with all present members voting "aye," Jesse Glatz was appointed as chair.

APPROVAL OF MINUTES – February 15, 2023

On motion by Mayor Roznovsky, seconded by Ms. Scovil with all present members voting "aye," the minutes were approved as presented.

REVIEW FY 22-23 BUDGET AND YTD REVENUES & EXPENDITURES

Mr. Bryson reviewed the HOT fund and Level 2 funding.

There was discussion on how the funds are disbursed among the organizations. Mr. Bryson noted that the reports run 30-days behind.

Mr. Bryson shared the revenues expected for FY2023. The budgeted amount was \$464,329 with an ending fund balance of \$116,683. If there is a fund balance it may be used for Level 2 funding.

The forecasted budget for FY2024 is in line with revenues and expenditures. Mayor Roznovsky asked for information to take back to council for budgetary purposes.

There was discussion on whether to recommend for the budget as there will be no Level 2 funds because the funds are not available yet. For example, the recommendation would be to continue to fund the organizations as in the past and would not expect to fund any Level 2

funds at the end of the year 22-23 budget. However, if there is a fund balance at the end of the FY22-23 budget, the HOT committee would meet and make a recommendation on how to spend the fund balance.

Mr. Bryson noted the Hotels send the tax money to the state and then the state sends it to the city.

DISCUSS GUIDELINES AND USES OF HOTEL OCCUPANCY TAX

Ms. Russell shared a handout and reviewed how the Hotel Occupancy Tax is collected. She noted the law in the tax code that lists how the funds can be used. The funds can be used to promote tourism, convention centers, sporting events, arts & sciences, historical preservation, or programs that promote tourism and convention to the city.

ORGANIZATION UPDATES:

- *Chamber of Commerce – Ms. Fisher*
 - Awards Banquet tomorrow at the LJ Civic Center
 - Migration Celebration (April 29-30)
 - Spring Fling (April 8 – May 6)
 - Shop Local Event (June 23-25)
- *Fine Arts Council - Mr. Copeland*
 - LJ Historical Association and libraries are working for month long *Dia de los Muertos* county wide series of events (October thru early November)
 - Working on membership campaign
 - Plays and musicals
 - Centerfest next Spring 2024
- *Museum of Natural Science – Ms. Coker*
 - Climate control issues – major expense
 - People out of the country are visiting
 - Sea Shell Searchers show (October 2024)
 - Earth Day Celebration (April 22)
- *LJ Historical Association – Ms. Scovil*
 - Closed Black History Month exhibit
 - Spring Break activities
 - Alden Ball Fundraiser (April 15)
 - Summer Exhibits
 - Uncovering Lake Jackson Exhibit
- *Hotels in the City – Ms. Patel*
 - Jan and Feb months have been slow. Picking up in March and April with industry work
- *City Council – Mayor Roznovsky*
 - Dow Gate on Medical Drive will be used for new project
 - Going into the budgeting and Strategic Planning process at the end of March
 - Elections coming up in May
 - Searching for funding for water dredging

- *Staff Updates – Ms. Bernard*
 - Adult Easter Egg Hunt tickets are still available
 - Story Walks every month – Ande Larsen

ITEMS OF COMMUNITY INTEREST

Ms. Fisher asked if the city would host the Veterans Day Parade. Ms. Bernard will find out what city is hosting the event this year.

SET NEXT MEETING DATE – Ms. Villarreal will send out possible dates for May.

ADJOURNMENT

There being no further business, the meeting adjourned at 12:44 p.m.

These minutes read and approved this 22 day of May 2023.

Chair

Secretary