

STATE OF TEXAS

COUNTY OF BRAZORIA

CITY OF LAKE JACKSON

BE IT KNOWN that the Lake Jackson Development Corporation of the City of Lake Jackson met in Regular Session on Thursday, March 9, 2017 at 12:00 PM at the with the following present:

Gary Rodgers, Chair  
Gerald Roznovsky, Vice Chair  
Jason Chavez  
Heather Melass, Council member  
Lisa Pauls  
Nathan Whipple

William P. Yenne, City Manager  
Alice A. Rodgers, City Secretary  
Sherri Russell, City Attorney

VISITORS COMMENTS

There were no visitors present.

APPROVAL OF MINUTES

On motion by Gerald Roznovsky second by Lisa Pauls with all members present voting “aye” the minutes of September 8, October 9, and November 10, 2016 were approved as presented.

VISITORS COMMENTS

Sean Stockard stated that several people in this area spent the last 3-4 days in Austin at Brazoria County Day.

APPROVAL OF MINUTES – DECEMBER 2016 AND JANUARY 2017

On motion by Council member Melass second by Jason Chavez with all members present voting “aye” the December 2016 and January 2017 meeting minutes were approved.

UPDATES FROM SUB-COMMITTEES

Gary Rodgers stated the marketing subcommittee has not met due to conflicts.

Mr. Yenne stated that the replacement for Mr. Coon’s position should be here at the end of the month.

Jason Chavez stated the Quality of Life committee went to the Parks and Recreation Board meeting and heard information on their Master Plan. LJDC getting involved on those projects lined out in the Parks Master Plan will be key for them.

Heather Melass asked that everyone think about how they feel about a dog park as that is a large piece of the Parks Master Plan.

Mr. Yenne reported on the meetings with Marsh Darcy. He, Modesto and Gary Rodgers met with Sue Darcy and Allen Mueller. Marsh Darcy took the TEEEX report and put together information on how the TEEEX information can be used for marketing. Mr. Yenne stated that this is not something that Marsh Darcy normally does and he was very pleased with the outcome.

The Board asked that this be on the next agenda and for the marketing committee to review and discuss on April 7.

DISCUSS AND CONSIDER ACTION PLAN TO AMEND THE AUTHORIZED USES OF THE HALF-CENT SALES TAX FUNDS

Mr. Yenne asked the board to come together to create a time line to accomplish this task.

Gerald Roznovsky said the marketing committee stated they would do that. He said this should be approached like a project. He would like to see a time line set up with deadlines. This would allow them to see if this was a doable project.

Mr. Yenne reviewed the survey regarding amending the uses of the half cent sales tax that was sent to all the city volunteers on the boards and commissions along with those that served on the master plan committee.

The Board agreed that education was the key if any changes were to pass.

The Board asked that the marketing committee review the options for the amendments, a timeline and bring suggestions to the April 7 meeting.

UPDATE ON BUSINESS DEVELOPMENTS IN THE AREA

Mr. Yenne reviewed the businesses in the area including TJ Max and Home Goods going in at the Mall. He reported on the incoming hotels and where they were in construction.

ITEMS OF COMMUNITY INTEREST

Heather Melass announced that Spring Break starts this Friday.

Lisa Pauls stated that the Brazoria County Library Foundation has a fund-raising dinner this Friday.

Lisa Pauls stated the SPCA is starting their campaign for capital for their new building.

Sean Stockard stated he would like to attend the marketing meeting to assist with amending the uses of the half cent sales tax.

ADJOURNMENT

There being no further business Lake Jackson Development Corporation adjourned at 12:55 p.m.

These minutes read and approved this, the \_\_\_\_ day of \_\_\_\_\_, 2017.

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Gary Rodgers, Chair

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Alice A. Rodgers, City Secretary